

# THE DEKALB® ADVANTAGE

DEKALB® CORN SEED TREATMENT OPTIONS FOR 2017



Growing Confidence

GET MORE OUT OF YOUR CORN. GET MORE SEED TREATMENT OPTIONS ON MORE HYBRIDS WITH THE DEKALB® BRAND



## THE DEKALB® ADVANTAGE

The DEKALB brand provides you with more seed treatments options for your corn and soybeans. **New for this year, DEKALB offers almost every corn hybrid with three Acceleron® Seed Applied Solutions; fungicide and insecticide\*, fungicide plus Dupont™ Lumivia™ insecticide, and fungicide only.** Having more seed treatment options on more hybrids means you can focus on choosing the right hybrid for your farm. For a complete list of corn and soybean hybrids and the available seed treatments, please check out [DEKALB.ca](http://DEKALB.ca).

NEW FOR 2017

## DuPont™ Lumivia™ insecticide seed treatment

Lumivia™ is a premium insecticide seed treatment with a new mode of action, setting new standards for corn growers by helping protect their crop early, achieve a uniform and healthy stand, and improve yield potential.

Lumivia™ provides a novel mode of action for corn

- Lumivia™ is the first insecticide seed treatment using Chlorantraniliprole, the active ingredient belonging to a new class of chemistry called anthranilic diamides.
- As a seed treatment, Lumivia™ is fast acting; within minutes of ingestion, chlorantraniliprole causes paralysis of target pests, preventing feeding, and eventually causing death.

Lumivia™ offers fast-acting protection up to the 4-5 leaf stage against early-season insect pests such as wireworms, cutworms, seed corn maggots, and army worms

- Lumivia™ quickly moves systemically upward throughout the plant from seed germination to V5 seedling stage, delivering protection to new growth.

Lumivia™ provides uniform, healthy stands for maximum yield potential

Lumivia™ has an excellent environmental profile and seed safety

- When used according to label directions, Lumivia™ has minimal impact on beneficial insects and pollinators, as well as other non-target organisms.
- This selectivity, combined with robust pest control makes Lumivia™ a strong tool for Integrated Pest Management (IPM) programs.

Information on DuPont™ Lumivia™ insecticide seed treatment provided by E.I. du Pont de Nemours and Company.

Visit [DEKALB.ca](http://DEKALB.ca) for a complete list of available seed treatments for DEKALB® corn hybrids

\* DEKALB corn hybrids with this seed treatment are Class 12 Pesticides containing clothianidin.

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