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For Immediate Release

**Data shows DEKALB® brand YieldGard VT Triple™ hybrids
out-yielding Pioneer brand Herculex® XTRA**

(Guelph, Ontario, December 1, 2008) – Corn yield harvest results show that, on average, corn seed hybrids containing YieldGard VT Triple™ technology - the next generation of YieldGard® insect control products- from Monsanto Canada achieved a yield advantage of 10.1 bushels per acre over similar Pioneer hybrids containing Herculex® XTRA technology. In addition, DEKALB brand YieldGard VT Triple hybrids were 0.2% drier on average in the same comparison.*

This yield advantage is based on the results from an average of over 150 field comparisons conducted in 2008 across Ontario and Quebec comparing DEKALB hybrids with YieldGard VT Triple technology versus Pioneer® hybrids with Herculex XTRA.

Bob Thirlwall, DEKALB agronomist encourages growers to ask lots of questions about the data they view. “Be sure that the proper traits are being compared against each other and that the maturities are comparable,” cautions Thirlwall. He adds that “not comparing proper maturities may have positive results for yield but not as favourable on moisture which can mean a lot when you factor in drying costs.”

The momentum of DEKALB brand YieldGard VT Triple products is increasing. “Growers who planted DEKALB brand YieldGard VT Triple hybrids in 2008 were very pleased with their results this fall,” notes Denise Hockaday, DEKALB marketing manager. “Even with the great production year in 2008, DEKALB brand YieldGard VT Triple hybrids were top performers in the field.”

YieldGard VT technology involves a more precise gene insertion process, known as Vector Stacked Transformation, or “VecTran™,” to create enhanced, stacked-trait hybrids. The result is improved consistency, even better insect control and higher yield potential than the first generation of YieldGard® products. YieldGard VT Triple combines YieldGard VT second-generation rootworm control with YieldGard Corn Borer and Roundup Ready® 2 weed control technology.

YieldGard VT products have a highly active and more consistent promoter of the rootworm control gene. This means more consistent levels of the insect control protein are present in YieldGard VT Triple hybrid roots to create a barrier of protection.

Benefits of YieldGard VT Triple products are even seen on rotated ground. Research to date concludes that YieldGard VT Triple products yield on average 2.8 bu/acre higher on rotated ground than YieldGard Corn Borer/Roundup Ready Corn 2 products.*

Availability of DEKALB brand YieldGard VT Triple hybrids has been significantly expanded for the 2009 growing season. For additional DEKALB brand yield data, please visit www.DEKALB.ca

Headquartered in Winnipeg, Manitoba, Monsanto Canada Inc. is part of the larger global Monsanto family. Monsanto Company is an agricultural company and a leading global provider of technology-based solutions and agricultural products that improve farm productivity and food quality. Monsanto remains focused on enabling both small-holder and large-scale farmers to produce more from their land while conserving more of our world's natural resources such as water and energy. Learn more about our business and our commitments at www.monsanto.ca.

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**Comparisons were Monsanto conducted trials comparing DEKALB brand YieldGard VT Triple hybrids vs. Pioneer Herculex XTRA hybrids within 2 RM. Data is based on 154 comparisons conducted in 2008.*

**Comparisons were Monsanto conducted trials comparing YieldGard VT Triple and YieldGard Plus/Roundup Ready Corn 2 vs. YieldGard Corn Borer/Roundup Ready Corn 2 products. Data is based on 155 comparisons conducted 2007-2008.*

*Always read and follow pesticide label directions. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup agricultural herbicides will kill crops that are not glyphosate tolerant. Roundup®, Roundup Ready®, YieldGard, YieldGard VT Triple and VecTran are trademarks of Monsanto Technology LLC. DEKALB and DEKALB design are registered trademarks of DEKALB Genetics Corporation. Monsanto Canada Inc., licensee. Herculex is a registered trademark of Down AgroSciences LLC. Pioneer is a registered trademark of Pioneer Hi-Bred Ltd.
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