

INTRODUCING DEKALB® BRAND GENUITY™ SMARTSTAX™ CORN HYBRIDS

DEKALB brand Genuity™ SmartStax™ hybrids combine DEKALB genetics with new Genuity™ SmartStax™ technology for the most advanced insect and weed control system available. Together, they are the ultimate in confidence.

See your DEKALB dealer about the most comprehensive lineup of Genuity™ SmartStax™ hybrids.

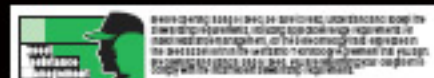


NEW

CORN	CHU
DKc33-97	2550
DKc40-22	2700
DKc43-32	2800
DKc46-07	2850
DKc48-41	2925
DKc50-45	3050
DKc55-09	3175



ALL SEASON STRONG



Monsanto Company is a member of Excellence Through Stewardship™ (ETS). This product has been commercialized in compliance with the ETS Product Launch Stewardship Guidance and the Monsanto Product Launch Stewardship policy, after meeting applicable regulatory requirements in key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship™ is a service mark of Excellence Through Stewardship. IMPORTANT: Genuity™ SmartStax™ has received the necessary approvals in Canada, however, as of 09/11/09, approvals have not been received in certain major corn export markets. Genuity™ SmartStax™ will not be launched and seed will not be available until after import approvals are received in appropriate major corn export markets. ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not tolerant to glyphosate. DEKALB®, DEKALB and Design® Genuity®, Genuity and Design®, Genuity logo, Roundup®, Roundup Ready®, Roundup Ready 2 Technology and Design®, SmartStax™, and SmartStax and Design™ are trademarks of Monsanto Technology LLC, Monsanto Canada, Inc., Ixoscan, Liberty Link and the Molar Droplet Logo are trademarks of Bayer CropScience AG. ©Monsanto Canada Inc. (10497-E-0809)



ONE SEED TWICE THE CONFIDENCE