

Introducing DEKALB® brand Genuity™ Roundup Ready 2 Yield™ soybeans.

If you want to increase your farm's yield potential, look to the innovation of new DEKALB brand Genuity™ Roundup Ready 2 Yield™ soybeans. Our genetics combined with this breakthrough technology will give you more beans per pod and more yield potential per acre – up to 7-11% more** – together with dependable Roundup Ready® weed control.

Contact your DEKALB dealer today, and profit from the yield potential of new DEKALB brand Genuity™ Roundup Ready 2 Yield™ soybeans.



NEW

2010 DEKALB Brand Genuity™ Roundup Ready 2 Yield™ Products

SOYBEANS	CHU
26-10RY*	2625
27-60RY*	2750
28-10RY*	2800
28-60RY*	2850
28-61RY*	2850
29-60RY*	2975
31-10RY*	3125
31-11RY*	3125
32-60RY*	3250

* Pending registration.



ALL SEASON STRONG



POUR ON THE INNOVATION

** Genuity™ Roundup Ready 2 Yield™ soybeans yield 7% to 11% higher than Roundup Ready soybeans based on 73 Monsanto US field trials (17-20 per year) from 2004-2007. Four-year average for Genuity™ Roundup Ready 2 Yield™ = 8.63, with a 95% confidence interval that growers should experience between 6.8% and 10.5% advantage from Genuity™ Roundup Ready 2 Yield™. Monsanto Company is a member of Excellence Through Stewardship (ETS). This product has been commercialized in compliance with the ETS Product Launch Stewardship Guidance and the Monsanto Product Launch Stewardship policy, after meeting applicable regulatory requirements in key export markets with functioning regulatory systems. Any crop or material produced from the product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing insect traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm that buying position for this product. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready™ crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity™, Genuity and Design™, Genuity Icons, Roundup®, Roundup Ready®, and Roundup Ready 2 Yield™ are trademarks of Monsanto Technology LLC. Monsanto Canada, Inc. licensee. DEKALB®, and DEKALB and Design™ are registered trademarks of DEKALB Genetics Corporation, Monsanto Canada, Inc. licensee. ©2009 Monsanto Canada Inc. [10484-E-0809-1]