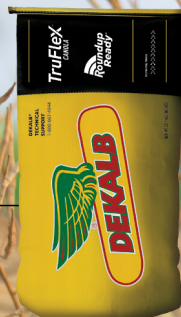


DKTF 94 CR

PERFORMANCE STORY



Our teams across canola product management, breeding, testing, and agronomy have been evaluating the agronomic performance and attributes of DKTF 94 CR this season. This is what they observed:



EARLY MATURITY + CLUBROOT RESISTANCE

When it snows in September, early maturity matters. DKTF 94 CR is one of the earliest clubroot resistant hybrids on the market. In addition to its early maturity advantage, DKTF 94 CR demonstrated early flowering and fast drydown.

With new clubroot detections across the prairies, clubroot resistant hybrids like DKTF 94 CR allow farmers to strengthen their clubroot management practices. Visit DEKALB.ca/canola/clubroot for more information on clubroot management.



Clubroot resistance to pathotypes 3,2,5,6,8.

DKTF 94 CR RELATIVE MATURITY TO KEY COMPETITORS



Relative Maturity ratings compared to DKTF 94 CR. Relative maturity refers to days fewer or more than DKTF 94 CR. "n=X" = number of trials. Source: 2017-2018 Internal DEKALB large scale Field Data across Western Canada. Data received up to Oct. 16, 2018.

TRUFLEX™ CANOLA WITH ROUNDUP READY® TECHNOLOGY

- Flexibility in spray rates and timing*
- Improved control of tough weeds*
- Higher yield potential through genetics and crop safety*

*Compared to Genuity® Roundup Ready® canola

	DANDELION	FOXTAIL BARLEY	WILD BUCKWHEAT
Genuity® Roundup Ready® Canola	Suppression only	Season-long control	1-3 leaf stage
TruFlex™ CANOLA with Roundup Ready® Technology	Season-long control	Exceptional control	Past 6-leaf stage

*When herbicide is applied at full labeled rates. 199% control of foxtail barley. Source: Monsanto Technology Development. Trials 2009-2010 n=8

STRONG YIELD POTENTIAL

With DKTF 94 CR you don't have to sacrifice yield for early maturity. In the field, DKTF 94 CR demonstrated both competitive yield and excellent harvestability.

Yield Comparison (% of DKTF 94 CR)

Internal large plot trials across Western Canada in 5 locations in 2018. Data received up to Oct. 16, 2018.



There's a fit for this product on your farm. Talk to your DEKALB® brand agronomist or sales rep for their recommendations. We are currently taking pre-orders, so see your retail soon, as supply is limited! Pre-orders will be fulfilled after TruFlex™ canola becomes available for commercial sale or seeding. Current plans are to launch in time for the 2019 growing season.

TruFlex™ canola with Roundup Ready® Technology is not yet available for commercial sale or commercial planting, but current plans are to commercialize for the 2019 growing season. If TruFlex™ canola is not commercialized in the 2019 growing season, then for any pre-orders placed for those products, Monsanto may offer substitute Genuity® Roundup Ready® canola products.

Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. **Monsanto Company is a member of Excellence Through Stewardship® (ETS).** Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship. **ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate. DEKALB and Design®, DEKALB®, Genuity®, Roundup Ready®, Roundup WeatherMAX®, Roundup® and TruFlex™ are trademarks of Bayer Group, Monsanto Canada ULC licensee. All other trademarks are the property of their respective owners. ©2018 Bayer Group. All rights reserved.

DKTF 94 CR

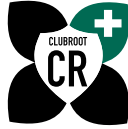
DEKALB® CANOLA

#FINISHINGSTRONG

NEW



TruFlex™
CANOLA with Roundup Ready®
Technology



CLUBROOT RESISTANCE WITH DEKALB® TRUFLEX™ CANOLA HYBRID DKTF 94 CR.

The newest clubroot resistant hybrid from the DEKALB Breeding program will offer outstanding yield potential, early maturity, and improved weed control compared to our current technology.

NOTE: TruFlex™ canola with Roundup Ready® Technology is not yet available for commercial sale or commercial planting, but current plans are to commercialize for the 2019 growing season.

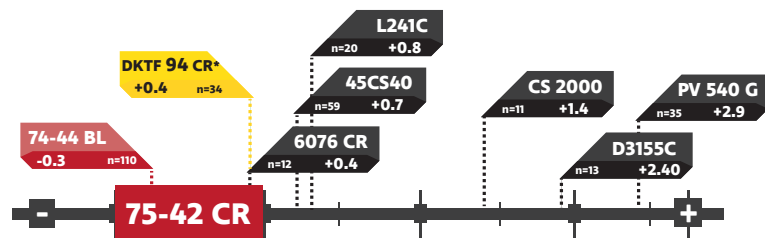
Hybrid characteristics:

- Outstanding yield potential
- Early maturity with a broad-acre fit
- Clubroot resistance to pathotypes 3, 2, 5, 6, 8
- R-rating for blackleg
- Will enable improved weed control, with flexibility in application rates and a wider window of application up to 1st flower, compared to our current technology
- Will be treated with JumpStart® XL Liquid Inoculant
- Additional seed treatments that will be available: Helix® Vibrance®, Helix® Vibrance® & Fortenza®, Visivio™, and Visivio™ & Fortenza®

Visivio™ contains the active ingredients difenoconazole, metalaxyl (M and S isomers), fludioxonil, thiamethoxam, sedaxane and sulf-oxaflor. Fortenza® contains the active ingredient cyantraniliprole.

EARLY MATURITY & CLUBROOT RESISTANCE.

75-42 CR RELATIVE MATURITY TO KEY COMPETITORS



Relative Maturity ratings compared to 75-42 CR. Relative maturity refers to days fewer or more than 75-42 CR. "n=X" = number of trials. Source: 2013-2017 Internal DEKALB large scale field data across Western Canada
*Source: 2017-2018 Internal DEKALB large scale field data across Western Canada. Data received up to Oct. 16, 2018.

TruFlex™ canola with Roundup Ready® Technology is not yet available for commercial sale or commercial planting, but current plans are to commercialize for the 2019 growing season.