

DEKALB® PLOT TOUR: HAWAIIAN EDITION - 2018
Official Rules

1. The DEKALB® Plot Tour: Hawaiian Edition (the "Contest") begins at 8:00 a.m. Central Daylight Time (CDT) on Tuesday, June 19, 2018 and ends at 5:00 p.m. CDT on Saturday, September 29, 2018 (the "Contest Period"). The Contest is being conducted by Monsanto Canada Inc. ("Sponsor").
2. **No purchase necessary.** Contest is open to Canadian residents who have reached the age of majority in his or her province of residence, and who have farmed a minimum of 10 acres of corn, soybeans or canola during the 2018 growing season and whose primary source of income is from commercial farming operations during the Contest Period.

Employees, representatives or agents of Sponsor, its affiliates and/or subsidiaries, advertising and promotion agents, and those residing with the foregoing are not eligible to enter.

3. During the Contest Period, eligible entrants may enter by completing an entry form during an official tour of one of the DEKALB Market Development Cooperator or Technology Development sites. Entry forms can be obtained from a DEKALB representative at each tour site during the Contest Period.

Limit one (1) entry per person. All entries become the property of the Sponsor and will not be acknowledged or returned, and no correspondence will be entered into regarding the status of any entry. Entries that do not comply with the terms of the Contest will result in disqualification. Incomplete or illegible entries will not be considered. Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical defects, errors, and/or lost, delayed or garbled entry information. Entries void if electronically or mechanically reproduced, forged, defective, altered or obtained through unauthorized channels or if they contain production, typographical, electronic, mechanical or other errors.

4. On October 4, 2018 at approximately 10:00 am CDT the Sponsor will conduct a random drawing from all eligible entries received at its office located at 900-One Research Road, Winnipeg, Manitoba, Canada. There is one prize available to be won. Odds of winning depend on the number of entries received.
5. The draw will be for one prize: an 8-day/7-night trip for 2 to Maui, Hawaii. The prize, which will be awarded to one winner and his or her guest, consists of: (a) round-trip coach class air transportation for 2 people from an international airport in Canada nearest the winner's home to Kahului Airport – the winner and guest must depart from the same departure location and must travel on the same itinerary; (b) standard hotel accommodations, double occupancy, at the Aston Mahana at Kaanapali Hotel in Maui for 7 nights; (c) a tour of the Monsanto Maui facility and plots on site (subject to availability); and (d) 1 Cdn\$500 Visa gift card (the "Prize"). The approximate retail value ("ARV") of the Prize is Cdn\$5000. The ARV of the Prize is subject to fluctuations in airfare and the value may vary depending on the location of the departure city. Any

difference in the stated ARV and the actual value of the Prize will not be awarded to the winner.

Travel must be booked through Sponsor's travel agent, Canada One Travel, no later than December 1, 2018 and completed by March 1, 2019. If winner and guest are unable or unwilling to travel within the dates specified, the Prize will be forfeited and may be awarded to an alternate winner. The Prize is subject to the terms and conditions of travel service providers. All expenses not specified herein, including transportation to and from the airport, flight insurance, travel insurance, meals and personal expenses, etc., are the sole responsibility of the winner and guest. The Prize is not transferable. The Prize cannot be substituted for cash. Sponsor reserves the right to substitute the Prize with a prize of equivalent or greater value at its sole discretion.

6. The potential winner will be contacted by phone on October 4, 2018 by the Sponsor. If the potential winner cannot be contacted, does not respond within 7 days of the first notification attempt, is found to be ineligible, does not comply with these Official Rules or declines to accept the Prize, such potential winner may be disqualified in Sponsor's sole discretion, and in such case Sponsor will select an alternate winner in a random drawing from remaining eligible entries.
7. To be an actual winner, that person must: (a) correctly answer a mathematical skill-testing question that will be administered over the phone or via email at the time of the winning notification or at a pre-arranged, mutually convenient time; (b) be in compliance with these Official Rules; and (c) sign and return an affidavit of eligibility and publicity/liability release within 14 days of its having been sent by Sponsor. Failure to meet any of the foregoing conditions will result in the potential winner automatically forfeiting their prize and nothing will be offered in its place.
8. The winner grants Sponsor the right to use winner's name, city/town/area of business operation, and winner's image or likeness for advertising, publicity and promotion purposes, including print, broadcast, online and social media announcements, without notice or further compensation other than the Prize and at no expense to the winner.
9. By entering the Contest, the entrant agrees to be bound by these Official Rules and by the decisions of Sponsor, which shall be final and binding in all respects. Entrant further agrees that Sponsor, including its agents, representatives and those associated with them may communicate with entrant regarding his or her participation in the Contest via electronic message or otherwise. These Official Rules are subject to change without notification at Sponsor's sole discretion. If for any reason the Contest is not capable of running as planned by reason of, and not limited to, tampering, unauthorized intervention, fraud, or any other cause that Sponsor or its agents deem could corrupt or affect the administration, fairness or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to cancel, modify, suspend or terminate the Contest and select the winners from among the eligible entries received prior to the action, or as otherwise deemed fair and equitable by Sponsor. The Contest is subject to all Federal, Provincial and Municipal laws and regulations.

10. Sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, Prize winning notification or the claim for Prize, which is lost, misdirected or which arrives late, as the case may be, whether or not due to the fault of Sponsor or of any other or thing.
11. By entering, each entrant agrees to hold harmless Sponsor, participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies from any liability whatsoever, and waive and release such parties from any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional) arising out of or in connection with the event or acceptance, possession, or use/misuse of any prize, participation in any promotion-related activity, or participation in the promotion, whether under a theory of contract, torts (including, without limitation, negligence), warranty, or any other theory or cause of action.
12. For residents of Quebec only, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux ("Regie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
13. Privacy: The Sponsor respects your right to privacy. Personal information collected from entrants will be used by Sponsor for the purpose of administering the Contest. Sponsor will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by Sponsor to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of their personal information in accordance with Sponsor's privacy policy available at <http://www.monsanto.ca/Pages/privacypolicy.aspx>. By entering the Contest, entrants agree to allow Sponsor to contact them regarding the Contest.